

## QUALIFICATIONS:

Having over 10 years of professional design experience with a primary focus in interactive, I find no challenge is too large or can't be overcome with forward thinking, a creative mind, and just plain hard work.

While specializing in art direction, interactive design for commerce, and user interface design I have both passion and experience in print, packaging, and branding.

## SKILLS:

### Professional:

Creative direction  
Art direction  
Concept development  
Branding & strategy  
Project development  
Project management  
Team management  
Team development

### Print:

Branding standards  
Identity systems  
Traditional collateral  
Packaging

### Digital:

Web standards  
User-experience  
User-interface  
Information architecture

### Front-end development:

HTML, CSS

### Working experience with:

Oracle ATG Commerce  
Exact Target Email Marketing  
Interspire / BigCommerce  
SLI Systems Search  
Bazaarvoice  
Scene7 Imaging  
Wordpress  
Javascript, jQuery, PHP, MySQL

### Tools:

Drawing  
Design theory  
Digital photography

### Software:

Adobe CS/CC  
MS Office  
Mac OS  
MS Windows  
(not limited to above)

## EXPERIENCE:

